

## Mantle of White Blankets District

turning up at the same elevator with-  
ten days worked out at \$9,909,-  
\$9,118,592 to one, believe it or not.  
Beat that one if you can Mr. Robert  
Ripley.

**FOR SALE**—One bicycle in excellent running condition. For particulars see Mr. Steve Ploker, Irma, Alta.

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**EXCUSE ME - BUT BIG BEN GOES FURTHER!**

**BIG BEN**

The PERFECT Chewing Tobacco

## Farm Fire Losses

Official statistics show that in the ten year period, 1929-38, farm fire losses in Canada, exclusive of dwellings, amounted to over \$36,000,000 in 41,708 fires, an average loss of \$863 for each of these farm conflagrations. Now, over three and half millions of dollars going up in smoke every year is a substantial loss to the nation and a loss of \$863 represents quite a serious item to the individual. There are very few farmers in the Dominion who could regard the loss of over \$800 in the space of a few hours, and probably as the result of carelessness, as a matter of little consequence.

For this reason, it is highly important that some reflection be given to the principal causes of these fire losses on the farm in the hope that the knowledge thus gained will result in material curtailment of these hazards in the future. Fortunately, this problem has been tackled by the office of the Dominion fire commissioner at Ottawa, and much valuable information has been gained as a result of the study made by officials of that department.

The information, however, is of little practical value unless it is digested and borne in mind, with the remedy kept in the forefront as a guide for future conduct.

### Eight Major Causes

Of the known causes of loss of farm property in Canada by fire, it is authoritatively stated that eight of them are responsible for 85 per cent. of the total. Since precautions can be taken to eliminate these losses entirely or reduce them to an infinitesimal minimum, there seems to be no reason why the fire loss on the farm should not be curtailed very substantially.

There are very special and even more urgent reasons why every precaution should be taken to prevent an outbreak of fire on the farm. One of these is the absence of adequate and mechanized fire fighting apparatus which is available in greater or less degree in every town and even in some of the smallest of villages. Another reason is the lack of a copious supply of water under pressure to fight fire. A third is a lack of man power quickly available to fight fires. A fourth is the fact that in the much greater risk of loss of life by fire in the country in the winter months than in the towns and villages because of the comparatively greater distances which separate neighbors.

### Importance Of Prevention

All of these factors indicate the importance of practising preventive measures against fire on the farm and especially those which are related to the eight major causes previously cited and which are briefly discussed in the following paragraphs:

1. Defective chimneys and flues—Chimneys should be cleaned out regularly and not allowed to burn themselves out, as sparks often escape through cracks in the chimney and set fire in the attic, or they may drop on dry, combustible roofing, setting fire to it. The safest type of chimney is a good brick chimney, built from the ground up and lined with fire clay or vitrified clay of a thickness of at least 3/4 of an inch.

2. Sparks on combustible roofs—This hazard can obviously be eliminated by means of incombustible roofing material instead of a material that will ignite readily when exposed to sparks or flying brands from other fires.

3. Lightning—The tremendous toll of life and property damage annually caused by lightning can be materially reduced by means of well installed lightning rods which have proven to be nearly 100 per cent. efficient.

4. Spontaneous ignition—On farms this occurs most frequently in underecured or damp hay; although it also takes place in numerous other substances. To guard against this hazard, the following precautions should be observed: (a) Cure all hay well; (b) Do not pack the hay; (c) Do not place straw, fodder, bundles of grain or grass hay either at the bottom or top of mows of alfalfa, clover or soybean hay; (d) Guard against wetting of hay in storage from a leaky roof or open doors and windows; (e) Ventilate hay as much as possible after it has been stored; (f) Avoid, if possible, wide, deep mows.

5. Matches—Make sure that your matches are completely out before discarding them. A good practice is to break them in two after the flame has been extinguished. Always strike matches away from you. Keep matches away from children and do not permit smoking in barns or near combustible material. During threshing operations insist on everybody clearing their pockets of matches and place them in a safe container.

### The Gasoline Peril

6. Gasoline or kerosene—Gasoline or kerosene should never be used to start or revive a fire. Avoid the use of gasoline, benzine or other inflammable liquids for cleaning floors or clothes. There are safe and cheap solvents on the market for these purposes. Never fill lamps, lanterns, kerosene or gasoline stoves, while they are burning. If necessary to keep small quantities of gasoline, it should be kept in an approved safety can painted red and plainly marked "gasoline". Small quantities of kerosene should be kept in closed cans of a size and shape different from that holding gasoline in order to lessen the chance of mistaking the one for the other.

7. Heating equipment—Heating equipment should be properly installed, operated and maintained. Wooden floors under stoves should be well protected. The sides and back of stoves and ranges should be at least three feet from woodwork or wood-lath and plaster partitions. Avoid long runs of smoke pipes. The sections should be securely joined and the pipes supported at frequent intervals. Smoke pipes should be at least 18 inches from unprotected woodwork. They should not pass through floors or closets or enter a chimney in an attic, and they should be cleaned at least twice a year.

8. Electrical wiring—Electrical wiring and repair work should be done by a competent electrical contractor. Circuits should not be overloaded and fuses of the correct amperage (15 amperes for the ordinary branch circuits) should be used. Disconnect irons, curling tongs, heating pads and other appliances when not in use.

Lion cubs are marked by dark spots, which gradually fade until the adult animal has a plain coat all over.

Indians used bark and leaves of witch hazel shrub to relieve pain.

Babylon, a ruined site since about 600 A.D., had a career of almost 3,000 years under Babylonian, Greek, Persian and Arab rule.

Advice is cheap—a lot of it at any price.

## To Promote Production

### Provinces Pledge Their Support In Efforts For Food Supplies

At a conference between Ministers, Deputy Ministers and other officials of the Provincial Departments of Agriculture and the members of the recently formed Agricultural Supplies Committee, held in Ottawa, September 27th and 28th, the fullest co-operation of the provinces with the committee in any effort to promote the production of essential food products to meet the needs of Britain and her Allies and the people of Canada, was pledged.

Hon. James G. Gardiner, Dominion Minister of Agriculture, at the opening session of the conference said it had been called with a view to getting co-operation in an effort to insure that food supplies are available for the Allies and the people in Canada. He explained that the fact should be kept in mind that the war will end some time and consequently it would not be advisable to plan now on definite lines of production, but so that the industry of agriculture should not be thrown out of gear when the war does end.

Dr. G. S. H. Barton, Deputy Minister of Agriculture, said that it was the hope that the Agricultural Supplies Committee would act as a clearing house for co-ordinating the various agricultural services that are assigned to do special duties in connection with the war. He explained that as yet the fullest information was not available as to just what food products would be required. All that the conference could hope to do for the time being is to shape a tentative program. One of the biggest contributions to the war efforts that can be made, he said, is by the sending of supplies for the Allies. While it will be necessary to concentrate in this direction, the organization must be prepared to be readily readjusted in the light of needs and conditions as they develop, but the plans can nevertheless be prepared on a sound and efficient basis.

Dr. Barton said it was plainly apparent that the temper of people of Canada is that this war shall not be one of great profit to anyone. An outline of the present position of production in relation to supplies of essential food products was given to the conference by different officials of the Dominion Department of Agriculture.

Mr. J. H. Macdonald, Director, Marketing Service, who is chairman of the Agricultural Supplies Committee, presided at the sessions of the conference.

## Do This If You're NERVOUS

Don't take chances on products you know nothing about or rely on temporary relief when there's need of a good general system. The time-proven Lydia E. Pinkham's Vegetable Compound, made especially for women from wholesome herbs and roots. Let Pinkham's Compound help build up more physical strength, soothe the nerves, relieve the stomach, and make life worth living. For over 60 years one woman has told another how to go "curing their" troubles. Pinkham's—Thousands of women have written in glowing testimonials—IT MUST BE GOOD!

### Canadian Apples

Must Find A Larger Market For Apples In Canada

The apple is the king of fruits and its food value is high, one large apple alone providing 100 calories. Under ordinary circumstances, the annual average export of apples from Canada is approximately two and a quarter million barrels out of an average annual crop of more than 5,000,000 barrels. This year's crop is estimated at 5,135,000 barrels, but owing to the probable drastic curtailment of shipping as a result of the war, it will consequently be necessary to find a larger market for apples in Canada. Apples are good food at any time either as fresh fruit or cooked in the variety of ways they can be used in the diet.

Poplars, in their prime, grow from six to seven feet in a single season, but they have only a few seasons to live.

Textile fibres from fish skin are now in Italy.

## POOR DIGESTION

IF YOUR digestion is bad, your food will not nourish your body. Dr. Pierce's Golden Medical Discovery stimulates the digestive juices and helps the stomach digest food properly so that the entire body is benefited. Mrs. Mary McKel of 233 Chicago St., St. Louis, Mo., writes: "I would get acid indigestion and would belch gas. I ate little, was underweight, didn't sleep well, and felt so weak. Dr. Pierce's Golden Medical Discovery helped to build me up, lost weight, and I improved my digestion, retained me of the stomach upset and helped to keep my nerves quiet and strong." Get Dr. Pierce's Golden Medical Discovery from your druggist today.

## Visiting The C.N.E.—61 Years Old

### The Largest Annual Fair In The Dominion

(By Pratt Kuhn)

The Canadian National Exhibition at Toronto is not the only annual fair in this Dominion, but it is certainly the largest—the most complete and the most visited by people from all over the world, and especially our American cousins.

A striking fact this year was that—despite the two great fairs at New York and San Francisco, the C.N.E. was hundreds of thousands admissions ahead of the two, combined, a record to be proud of, because many feared a slump and that our people would flock over the border.

The C.N.E. is a great thing for Canada—a reflection of everything new and good in the field of science and industry superimposed on the real backbone of the fair which is agriculture and animal husbandry.

Of course, the real moments are really necessary—hence the midway (called Erosland at the C.N.E.) and the hot dog and hamburger industry—but back of the froth were such things this year as:

Facsimile Printing—where a small daily paper, illustrations and all, is sent through the air and received in print through a machine the size of a radio.

Television Reception—where a person in one room is seen and heard in the next or fifty miles away by a special radio attachment. As yet 50 miles is the limit because television rays do not "bend" with the earth as do radio.

Cold Light—where a lamp at one end of a special rod is conducted through any kind of bend and delivered at the other end. Wonderful for dentists, surgeons, etc.

These are only a few of the marvels seen in 1939 and each year the way they are presented—the surroundings—the showmanship—improves at the C.N.E. and all are seen for the 25c—the fourth of a dollar or five tickets for \$2.00. And, friends, there are no war alarms to disturb you!

Thank heaven for the C.N.E. and friendly neighbors to enjoy its attractions with us!

We hope you can get a trip East next fall—if you do—"meet us at the Fountain in the C.N.E."

### With Bow And Arrow

Tales about the prowess of the North American Indian with the bow and arrow are "the bunk", says Henry W. Schreiber, prominent Connecticut archer. Schreiber told a Lions' Club gathering the Indian was a poor archer and rarely made a shot at distances greater than 10 yards.

### Wheat Exports

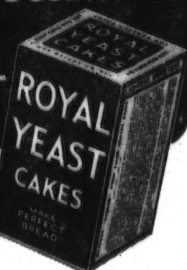
The principal wheat exporting countries of the world for the year ended July 31, 1938, when the latest world records were completed, exported 466,595,000 bushels of wheat to the chief importing countries. In that year, Canada exported 78,714,000 bushels.

The British navy is using pilotless airplanes, which are controlled by radio and can be brought back to starting points if they escape harm, as targets for anti-aircraft gunners.

## 7 OUT OF 8 CANADIAN HOUSEWIVES

WHO USE DRY YEAST—USE ROYAL

BECAUSE IT'S ALWAYS DEPENDABLE



### Fewer Book Shelves

Libraries In Homes Appear To Be Fast Dying Out

"Librarian" writes: I rather astonished a young architect the other day by asking him whether he ever planned for a library in modern houses. "Never," was his reply.

Modern houses, I fear, have no space for libraries as our fathers knew them. The urge to possess books of one's own is slowly but surely dying out. My architect friend went on to say that few of the houses built to-day could accommodate a library of any size.—Belast News-Letter.

### Officers Meet Again

Three Serving Together As They Did In Last War

In 1914 three officers went to France with the same regiment in the original Expeditionary Force.

Each fought through the war; came out at the end with memories of more than four years of comradeship.

Peace, however, parted them. Not once in the last 20 years had they met, until—

At the outbreak of war three officers were called up again, and again the three were serving together.

Alaska is to have a fully-equipped laboratory for research on its fishery products.

The best javelin mark of the 1939 season was turned in by Jarvinen of Finland with a throw of 245 feet 4 1/2 inches.

"A" is the first letter in all alphabets of the world, except the Ethiopian.

## Ask for BEE HIVE



## THE FEELING IS GENERAL



Thousands of battery set owners have kicked out messy wet batteries and have put in GENERALS because GENERALS give the most service at the least cost. No more trouble! You know you'll get the programs. Get GENERAL Superbatteries—or the new GENERAL A-8 Power Kit for the new 1.4 volt sets.

GENERAL DRY BATTERIES OF CANADA LIMITED TORONTO

**GENERAL DRY BATTERIES**

FOR LONG LIFE AT LOW COST

SEE YOUR LOCAL DEALER. COMPARE OUR PRICES

## COOKING SCHOOL



... AND ALWAYS WRAP THE LEFT-OVERS IN PARA-SANI

Heavy WAXED PAPER

MADE IN CANADA

You'll save its modest cost before half the roll is used. Ask your grocer for Para-Sani Heavy Waxed Paper. Made by Appleford Paper Products Ltd.

**PARA-SANI**

Heavy WAXED PAPER

APPLEFORD PAPER PRODUCTS LTD.

WAREHOUSES AT WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON



## Canada's Forests Supply Materials For One-Third Of Our Manufacturing Plants

Canada's forests occupy about 783 million acres, or more than one-third the total land area of the Dominion, according to the Department of Mines and Resources, Ottawa. More than half of the forest area—492 million acres—is capable of producing timber of commercial value. The remainder of the forests, situated on sub-Alpine, sub-Arctic, and other less favourable sites, are of value for their influence on climatic conditions, the control of stream flow and water supplies, the protection of wild life, and as sources of wood supplies for the local needs of the native and white population. Of the productive forests it is estimated that 230 million acres at present carry timber of merchantable size, and on 262 million acres there is young growth of various ages to meet future demands.

The total amount of timber of merchantable size in Canada's forests is estimated at 273,656 million cubic feet, of which 170,144 million cubic feet is considered accessible by means of the present transportation facilities. This accessible and merchantable timber includes 245,313 million feet board measure of wood suitable for the manufacture of sawn lumber and 1,107 million cords which may be utilized as pulpwood, fuelwood, and mining timber. The softwoods, which are in the greatest demand for construction and for the manufacture of pulp and paper, comprise about 80 per cent. of the total stand and about the same proportion of Canada's forests supply raw material to about one-third of the Dominion's manufacturing plants. These industries provide employment for about one out of every four persons engaged in the manufacturing industries and pay about one-quarter of the wages. The forest industries, including wood operations, provide the equivalent of full-time employment to approximately 179,500 people, but, owing to the seasonal nature of the work, especially in the logging and lumber branches, it is estimated that at least 350,000 workers receive a substantial amount of employment in the forest industries.

During recent years the use of Canada's forests for recreation has reached noteworthy importance. Abounding in lakes and streams, which in addition to their beauty afford excellent fishing, the forested lands are attracting increasing numbers of holiday seekers, not only from the urban centres of Canada, but from the United States and other countries. National and provincial parks, where special facilities are provided for recreation of this nature, are among Canada's outstanding tourist attractions, but for those who prefer the more arduous and adventurous life in the woods there are hundreds of thousands of square miles of forest where the silence is broken only by the sound of rushing water or the call of some wild creature.

### New Charles Dickens

Englishman Baked Bread And Brewed Beer For Novelist

Ninety-five-year-old Mrs. Mary Ann Fooks, of Robin Hood-lane, Walsdale, Chatham, who had an intimate knowledge of Charles Dickens, has died in the County Hospital, Chatham, England.

When a girl, Mrs. Fooks was a maid at Great Oakley, the Highgate house of Mr. George Lake, where Dickens visited when he came to the farm. She once said, "he always wanted home-baked bread, home-brewed beer, and he always added, no fuss." It was Mrs. Fooks who helped to make the bread and brew the beer.

After 60 years, she remembered well his beaver hat and the short tails of the coat he used to wear to Highgate Church. She remembered, too, that "he always looked as if he needed a hair cut."

### Proof Enough

When Colonel Beck was over here in London, says the National Review, Mr. Chamberlain cross-examined him on the strength of Polish air defences. "Were their anti-aircraft guns good?" Colonel Beck, apparently a little puzzled, said he thought they were, "Ah, but you are sure?" said Mr. Chamberlain. "Well," said Colonel Beck, "they ought to be. We have sold you many of our guns during the past few months..."

Polar explorers are able to obtain fresh water by melting ice that has been formed on salty sea water. This has been an important factor in saving lives of numerous explorers stranded on ice floes.

### Turner Valley Oil

Expert Believes Structure Extends About 25 Miles

Dr. G. S. Hume, chief of the Federal Geological Survey, expressed belief that Turner Valley's oil structure extended approximately 25 miles in a south-to-north direction. In delivering a paper on Turner Valley geology to the 21st annual western meeting of the Canadian Institute of Mining and Metallurgy, Dr. Hume said he believed the Brown No. 6 well in section five of township 18 marked the extreme southerly extension of the structure as far as oil was concerned.

On the north, the valley structure probably continued seven miles north of Home-Millerville No. 2 well, up to section 22 and Whiskey Creek, he added.

The Home well is about 18 miles north of the South Turner Valley producing area.

Dr. Hume, however, made it clear that he was not stating that the limestone would be productive as far north as Section 22 but he said the structure would extend that far. The width of the field at the north end would be considerably narrower than in the south end.

Until it was known definitely whether there was oil in the upper porous limestone at Okalta 6, deep-seated well in Canada, and Scottish Petroleum, both on the extreme west of the southwest flank of the valley, it was difficult to define the productive limits of the field, said Dr. Hume.

Both Okalta 6 and Scottish Petroleum struck water in the lower porous limestone and tests are now in progress to determine whether oil production can be obtained.

### Famous Bad Lands

Dinosaur Graveyard in Alberta To Be Preserved As Provincial Park

Bad lands of the Red Deer River valley or regarded as the richest dinosaur graveyard in the Dominion, have been established as a provincial park, under terms of an order-in-council passed by the Alberta government.

The order-in-council prohibits the excavating or removal of any prehistoric relics from the protected area without a permit obtained from the provincial authorities.

The park area, according to the order, covers a stretch six miles long and two miles wide, along the banks of the Red Deer river. The protected area has been the scene of many prospecting trips by fossil hunters during the recent years, resulting in many splendid specimens of prehistoric monsters having been obtained.

Parties sent out from the American Museum of Natural History, Smithsonian Institution, Canadian National and Toronto museums have obtained specimens from time to time.

### Lumber Mills Busy

Business in B.C. At Highest Peak In Ten Years

Sawmills at New Westminster, B.C., employing about 3,000 men, have been running day and night for some time attempting to fill orders, with business at the highest peak in ten years, lumbermen said. "Business has been so good it's almost embarrassing," one lumberman said. "Orders for export and for rail have been pouring in daily. There is a decided pickup for mining lumber. It is estimated that orders for at least 50,000,000 feet of lumber are now at hand," he said.

### Record Of Wars

Only eight per cent. of the time since history was first recorded has there been absolute peace. Data was compiled for 3,521 years back and in that time there were only 268 years without hostilities. Furthermore, 8,000 treaties were made, but were observed only on an average of two years apiece. Accuracy of these statistics is not guaranteed since there must have been many little wars which didn't get in the books.—The Nashville Tennessean.

### The Perfect Shopper

Indignant woman: "When I shop I always ask for what I want, and if they have it, and it pleases me, and I feel an inclination to buy it, and if it is cheap enough, and I have the money, and one cannot buy it anywhere else, I nearly always buy it without the haggling and arguing during the whole day which other persons do."

### GERMANY BEFORE AND AFTER THE WORLD WAR



These excellent maps show Germany before and after the World War. The Germany of to-day, however, is much larger. For Austria and Czechoslovakia are part of the German Reich now.

### Speed Of Planes

Physical Limits Believed To Be About 600 Miles Per Hour

A distinguished aeronautical engineer told the engineer section of the British Association for the Advancement of Science that the aeroplane is nearing the practical limits of speed and that commercial aircraft virtually have reached them already.

Dr. Harry E. Wimperis, former aeronautical advisor to the Australian government, declared the physical limits of aeroplane speed are in the neighbourhood of 600 miles an hour and that for practical purposes commercial flying will settle down to speeds within the 200-300 mile range.

The approach to absolute speed limit and commercially feasible limit, he held, might simplify the hitherto insoluble problem of aerial disarmament since it would divide sharply the classes of military and civil craft where previously suspicion lurked that a commercial machine was potentially a vehicle of offence.

Dr. Wimperis suggested that the present practical limit of aircraft engine horsepower is 36,000, a power sufficient to lift 200 tons, or a giant flying boat capable of carrying around 200 passengers. He mentioned that a flying boat of 3,120 tons had been forecast in the United States, described the forecast as "bold," but added:

"Difficult as it may be to foresee accurately the future of the large flying boat, there can be little doubt that we shall soon see such craft in active competition with their older rivals—which use the surface of the sea—for all rapid passenger transport on the important Atlantic routes."

### Nature As Conjuror

Staged Two Weird Tricks In Trinidad, British West Indies

Two of nature's weirdest conjuring tricks were staged in Trinidad, B.W.I.

In 1911 a three-acre island rose from the sea, off the south coast, and sank beneath the waves again after the Union Jack had been planted on it. As an encore in 1928 it appeared again... and again disappeared.

The "Mystery Tree" of Trinidad's pitch lake also appeared in 1928. A dead trunk, bone dry, it rose through the surface of the lake, until it was 10 feet high. Within a month it was drawn down again by imperceptible currents of asphalt and has not been seen since then. Specimens saved from the top were sent to scientists who estimated that the tree had been buried in the pitch lake for 4,000 to 5,000 years.

### A Lucky Escape

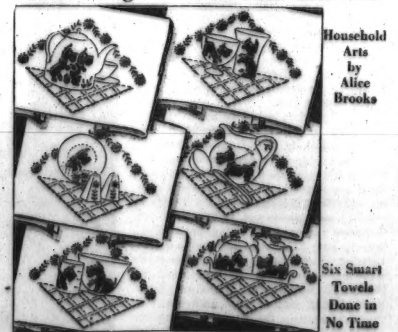
Mattress Saved Man From Being Crushed By Car

Lewis W. Crumli of Glenwood, Calif., awoke abruptly with a mattress on top of him. When he found his automobile on top the mattress he really was startled. He had been driving all night with a load of household goods tied to his car and fell asleep. The car overturned in a ditch. The mattress, which landed on him first, was credited with saving his life.

The city of Tiahuanaco, Bolivia, is thought to antedate even Ur and the ancient pyramids.

Hares have long ears and long legs. They are born with a well-developed coat of fur, and with their eyes open.

### Something New For Your Kitchen



### PATTERN 6454

Everybody will welcome these schemes in their kitchen. A touch of black with color introduced in flowers and cross-hairs and you have a gay set of towels. Pattern 6454 contains a transfer pattern of six motifs averaging 7 1/2 x 9 1/2 inches; materials needed; illustration of stitches; color scheme.

To obtain this pattern send 20 cents in coins (stamp cannot be accepted) to Household Arts Department, Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg.

There is no Alice Brooks pattern book published.

## Medical Examinations For Recruits For Canadian Service To Be More Rigid

### Will Be Good Customer

Canada Would Do Well To Cultivate Air Customer

Canada has a new customer; he is the air tourist. His business will bear watching and may be cultivated with profit. There will be many of him in the near future.

Canada is ideally equipped by nature to attract the air tourist. The airplane is bringing unrivalled hunting and fishing grounds and beautiful woodland retreats invitingly within easy reach of the American tourist.

Introduction of the fiveplane has brought flying within the range of the ordinary man's pocketbook. Average people in ever-increasing numbers are starting to fly for pleasure. We happen to know a man who learned to fly after he was 50. At 58 years of age he recently completed a tour of several thousand miles in his own light plane. He has a family of five, all of whom are licensed pilots.

One light plane factory in the United States reports that during the first six months of this year nearly twice as many of its airplanes were manufactured and sold as were built during four and a half years preceding 1928.

At the present time in the United States light planes are being built and sold at the rate of more than 4,000 a year.

We quote Grove Webster, director of private flying administration in Washington, for the prediction that within five years the United States will have 100,000 pilots and 50,000 private planes. This is a conservative estimate.

The result of this whole new trend of mass flying, air travel by private plane for sheer pleasure, is that large numbers of pilots are banding together looking for places to go. A great cavalcade of 500 planes from all parts of the States and even from Canada gathered at Miami, Florida, last January, following the birds south in winter.

There is every reason to believe that great aerial migrations of tourists will likewise follow the birds north in summer. The unspoiled beauty of Canada will be a major attraction for the air tourists. Let us be alert to the possibilities of this important development in the tourist industry. Our new customer, the air tourist, is here; ours is the opportunity to offer him the very best of service.—Canadian Aviation (Ottawa).

### Getting Around

The Motor Car Does Not Give Us Time To Be Neighbourly

It is indeed true that the auto brings the far places near. But it seems that our fondness for the old bus threatens to make the near things far away. There are so many places we must go, so many places we want to go and so many places that we just go to whether we want to or not, that the car motor doesn't get a chance to cool off between trips. We really have not the time to be neighbourly. If you must see your neighbor and you cannot reach him by telephone, you may call him by making a flying tackle as he leaps from his porch to the running board of his car.—Stratford Beacon-Herald.

### Fixed Things Up

But Clergyman's Wife Did Not Improve Matters Much

The London Teller tells this story: A clergyman and his wife were receiving a visit from a parishioner. The parishioner's small daughter, aged eight, walked up to the visitor and, gazing intently at her, said:

"Oh, my, but aren't you plain!" Her mother was embarrassed and horrified. "Whatever do you mean?" she gasped. "Apologize that once!" "I only meant it for a joke," replied the child.

"Well," said her mother, hoping to smooth things over, "it would have been a much better joke if you had said, 'How pretty you are!'"

### Did Not Work Out

"Early to bed and early to rise..." H. G. Jennings, Niagara Falls, Ont., doesn't believe the rest of it. He got up early to deliver milk, and then faced prosecution for delivering milk before the hour set by civic bylaw.

The average beehive contains between 50,000 and 75,000 workers, a few hundred drones, and one queen.

It is thought that the glove industry first was established in Nîmes, France, in 1277.

### Medical examination of recruits for the Canadian Active Service Force will be "infinitely more thorough" than during the Great War, Hon. C. G. Power, minister of pensions, said in a statement.

Major Power voiced assurance that the Great War veterans would exercise "a steady influence" on the young soldiers now being recruited. He expressed appreciation of "the fine spirit of loyalty which prompts veterans of the Great War to again offer their services."

The minister said that war pensioners accepted for service would be safeguarded as to their pensions. These would be continued to them and to their dependents. Also, by an order-in-council already passed, the existing provisions of the Pension Act had been made applicable to "all those who enlist in the naval, military and air forces of Canada."

Major Power recalled that many men in receipt of war veterans' allowances would find it difficult to qualify for service because of age and disability. Should any be accepted, however, the provisions of the War Veterans' Allowance Act would apply.

Married recipients of the allowance are permitted to earn \$480 a year, and unmarried recipients \$240. The allowance granted by the state is \$40 a month for the former and \$20 for the latter.

"Whilst recognizing the fine spirit of loyalty which prompts veterans of the Great War to again offer their services," said Mr. Power, "and in full realization of the steady influence such men, who have already been under fire, would have upon their comrades, I am informed by the department of national defence that, in the interests of the veterans themselves, as well as the country, that the medical examination, both upon enlistment and discharge, will be infinitely more thorough, and conducted in the light of the experience gained during and since the Great War."

"Since 21 years have elapsed since the termination of the Great War, it is manifest that a great number of Canada's ex-service men would be unfitness physically, and by reason of age, for active service. Nevertheless, opportunity will undoubtedly offer for numbers of these veterans to enter national service, in many spheres and capacities."

### St. Lawrence Waterway

Move U.S. Executive Officers Until Some Action Is Taken

Convinced that negotiation of a new St. Lawrence seaway treaty faced long delay, the Great Lakes-St. Lawrence Tidewater Association announced it was removing its executive offices to Lucerne, Minn., "until such time as it appears possible to secure united action by the governments of the United States and Canada."

A. O. Moreaux, executive director of the association said the move was to conserve funds of the several state commissions which have advanced the work of the association and emphasized it "in no way forecasts the abandonment of efforts to promote the St. Lawrence seaway."

Moreaux said in a statement, a statement had developed in seaway negotiations "through inability to secure action in Canada." He attributed Canadian inaction to "strong opposition" to the seaway proposal by leaders in Ontario and Quebec.

The state department transmitted the draft of a revised seaway treaty to Canada more than a year ago but the Dominion government has yet to act on it.

### Market Is Growing

One of the fruits of the search for enlarged markets for Canadian farm products has been a steady increase in the sale of canned apples in the United Kingdom. These apples, packed in gallon containers, have found increasing favor with the baking and restaurant trade in the Old Country, and are gradually displacing the United States product.

Unlike the peasants in most European countries who wear their bright costumes only on Sunday and holidays, the peasants of the Zakopane region of Poland wear their picturesque habit every day.

The Boy Scout movement is becoming popular in Mexico.

Meteor Crater, Ariz., is 4,000 feet in diameter and 600 feet deep.

The United States is the largest consumer of asbestos in the world.

IN CANADA  
*It's Apple-Time*  
RIGHT NOW!

**JUICY**, perfectly-ripened Canadian apples are in . . . fresh from Canada's finest orchards! Plenty of them, too—those that normally would be exported overseas, as well as our own usual, generous supply. And—thanks to the higher minimum grade requirements—there are greater-than-average quantities of the finer, fancier, higher-grade eating apples.

So, all through this year's apple season, order liberal quantities of Canadian apples . . . for eating, cooking, entertaining . . . and for jellifying and preserving. You'll enjoy them immensely—and you'll be doing your country a SERVICE at the same time.

And remember, Canadian apples are Government Graded. Ask to see the grade-mark on the container when you buy!

Marketing Service  
DOMINION DEPARTMENT OF AGRICULTURE,  
OTTAWA  
Honourable James G. Gardiner, Minister



BUY BY GRADE—BUY WITH CONFIDENCE

## New 1940 Hudson Cars

Canada's SAFEST Car is now Canada's SMARTEST. See this new car at your local dealers.

V. HUTCHINSON

IRMA, Alta.



# SPEAK !

To Hundreds of People

A Want Ad. in this paper will carry your message into the homes of hundreds of the leading farmers over a wide area. That is why Want Ads. offer you such great value . . . for such a small outlay.

LET OUR WANT AD. COLUMN  
WORK FOR YOU



Advertising Stimulates Trade

## Tofield Man Killed As Car Jumps Road

TOFIELD MAN DIES IN  
HIGHWAY CRASH

TOFIELD, Oct. 26—J. O. A. Letourneau, 50, of Tofield, was killed instantly, when the car he was driving overturned on the Edmonton-Tofield highway about six miles west of ofield at midnight, Saturday.

Two passengers, Frank D. Carter of Edmonton, and John Tough, farmer at Hastings Lake, escaped with some bruises and scratches and a severe shaking.

The car when rounding a bend in the highway at Lindbrook, for some unknown reason left the road and plunged into the ditch, which is about eight feet deep at that point, and overturned. The accident was investigated by Coroner Dr. F. F. Law of Tofield and Constable Austin of the R.C.M.P. Tofield detachment. An inquest will not be held, the accident being regarded as accidental.

Mr. Letourneau had been secretary-treasurer of the Corn Hill municipal district No. 487 at Tofield from 1928 until about six months ago. Prior to that he had been a branch bank manager, first with the Merchants bank and later with the Bank of Montreal at Acme, Carbon, Irma, Viking and Bentley. He leaves his widow, son, Dorsey, his mother, one brother and two sisters.

## Wedding Bells

CROUSE—CAMERON

A quiet wedding was solemnized in the Hope Mission, Edmonton, on Saturday, October 21, at 7:30 in the evening, when Rosie, daughter of Mr. A. B. Crouse of Kinsella and the late Mrs. Crouse, was united in marriage to Mr. Lloyd Cameron, son of Mr. and Mrs. W. Cameron of Sedgewick. The ceremony was performed by Rev. Mr. Edwardson, pastor of the Mission, in the presence of immediate relatives and friends of the contracting parties. Official witnesses to the happy event were Mr. Aaron Crouse and Miss Mabel Crouse, brother and sister of the bride. On Sunday at 2 p.m. a wedding dinner was served at the home of the bride's sister, Mrs. L. Rasmussen, in Edmonton.

The newweds will make their home nine miles south of Sedgewick where the groom is teaching school. Both the young people are well and favorably known throughout the district, and a host of friends join in best wishes and congratulations.

DOBRY—WALZ

On Sunday afternoon, October 22nd, at the Sacred Heart Cathedral, the marriage of Mr. Lumir Dobry, son of Mr. and Mrs. J. G. Dobry, of Phillips, and Helen Madeleine, daughter of Mr. and Mrs. Frederick Walz, of Kinsella district, was solemnized. They were attended by Miss Anne Walz, sister of the bride, of Hardisty, and Mr. Hugh McCall, of Edmonton. The bride and groom were entertained by friends at a wedding breakfast after which they left on a honeymoon for Glacier and Yellowstone National Parks. Both young people have grown up in the Phillips and Kinsella district where they are held in high regard, and their many friends join in extending good wishes for the future.

## Viking Items.

News of the sudden death of Mr. Duff Gray on October 16th, cast a gloom over the entire community. During the past few years he had not been in the best of health but his sudden passing was a shock to his friends and family. He was seized with a stroke on Thursday from which he did not recover and passed away within a short time.

Funeral services were held from the Elks' hall on Sunday, October 22nd, at two o'clock in the afternoon, the large hall being filled with sorrowing friends and relatives who came to pay their last respects to a citizen, neighbor and friend of long standing. The services were conducted by Rev. H. G. Lester, pastor of the Viking United church, who delivered a hopeful and assuring message that brought consolation to the bereaved relatives in their sad hour. Members of the Anglican, United church, and Lutheran choirs assisted in the singing of the hymns, and a quartette, consisting of Mrs. Lefsrud, Miss Vivian Richard, Mr. Cary and Rev. Lester, sang an appropriate number. The pall bearers were Messrs. N. C. Graham, Lar Kelly, B. W. Ruysen, Bert Walters, C. Maxwell and D. Henderson. Burial took place in the Viking cemetery where a short service was held before the body was laid tenderly to rest. The funeral arrangements were in charge of the Hennessy funeral parlors.

# Looking for New Customers?

And Holding Your  
Old Ones?

## Certainly You Are!

Read by over 5000 people in the district it serves, this newspaper will bring you in contact with the buying public.

Quality Merchandise-Salesmanship-Service  
and Advertising in

# The Irma Times Are Sure Bets

Styled For The Streamlined Forties



The Studebaker Champion for 1940, which made its appearance before local motorists this week. This is the two-door sedan model, styled by famous Raymond Loewy and built by Studebaker's great craftsmen. It is a six with 78 horsepower and surprising alacrity on either open road or in dense traffic.

## Munson Wheat Club Boys' Achievement



Left: DON SHARPE AND HIS PLOT. Right: DON AND DEAN SHARPE

This photograph illustrates what the Alberta Junior Wheat Clubs, sponsored by the Alberta Wheat Pool, are accomplishing throughout the grain area of the Province. The picture shows the Sharpe twins, Don and Dean, twenty-year-old sons of Mr. and Mrs. W. R. Sharpe, of Munson, with their wheat plots. District Agriculturist, A. J. Charnetaki, who inspected the plots recently, gave them 99 per cent marks — almost perfect farming.

The young farmers are members of the Drumheller Junior Wheat Club.



PUBLIC SALE OF LANDS UNDER THE TAX RECOVERY ACT, 1939

MUNICIPAL DISTRICT OF BATTLE RIVER, No. 423  
Notice is hereby given that under the provisions of The Tax Recovery Act, 1939, the Municipal District of Battle River, No. 423, will offer for sale, by public auction, at the office of the Secretary-Treasurer, at Irma, Alberta, on Monday, the 13th day of November, 1939, at 2 o'clock in the afternoon, the following lands.

Pt. of Sec.	Sec.	Twp.	Rge.	M.	Pt. of Sec.	Sec.	Twp.	Rge.	M.
Fr. NE...	36	44	7	4	SE	3	45	9	4
(8 acres)					SW	3	45	9	4
SE	1	45	7	4	SE	21	45	9	4
NE	9	45	7	4	NW	30	45	9	4
SE	9	45	7	4	NE	30	45	9	4
SW	9	45	7	4	NW	34	45	9	4
NW	9	45	7	4	NE	35	45	9	4
SE	13	45	7	4	NE	35	45	9	4
SW	13	45	7	4	NE	30	45	9	4
SE	24	45	7	4	SE	21	45	8	4
NE	30	45	7	4	SE	25	45	8	4
NE	30	44	8	4	SW	25	45	8	4
(west of river)					SE	25	45	8	4
NW	22	44	8	4	SE	25	45	8	4
NE	8	45	8	4	NW	20	45	8	4
SE	4	44	9	4	NE	20	45	7	4
SE	21	44	9	4	SE	8	46	7	4
NW	26	44	9	4	SE	32	46	7	4
NE	2	45	9	4					

Each parcel will be offered for sale subject to the approval of the Minister of Municipal Affairs, and subject to a reserve bid and to the reservations contained in the existing certificates of title.

Terms cash, unless otherwise arranged.

Redemption may be effected by payment of all arrears of taxes and costs at any time prior to the date of the sale.

Dated at Irma, Alberta, this 14th day of September, 1939.

CHAS. WILBRAHAM,  
Secretary-Treasurer.

NOTICE OF POLL

MUNICIPAL DISTRICT OF BATTLE RIVER, No. 423

By-Law No. 66, "Doctors Agreement"

PUBLIC NOTICE is hereby given that a vote will be taken on the above mentioned By-Law, No. 66, of the Municipal District of Battle River, No. 423, and the polling will take place on Saturday, the 4th day of November, 1939, from nine o'clock in the forenoon to five o'clock in the afternoon at Municipal Office, Irma, Alta.; for Divisions 3, 4 and 5, and that part of Division 2 lying north and west of Battle River, and that I will at Irma on Monday, the 6th day of November, 1939 at twelve o'clock noon, sum up the votes and declare the result of the poll.

Given under my hand this 17th day of October, 1939.

CHAS. WILBRAHAM,  
Returning Officer.

NOTICE OF POLL

MUNICIPAL DISTRICT OF BATTLE RIVER, No. 423

By-Law No. 66, "Doctors Agreement"

PUBLIC NOTICE is hereby given that a vote will be taken on the above mentioned By-Law, No. 66, of the Municipal District of Battle River, No. 423, and the polling will take place on Saturday, the 4th day of November, 1939, from nine o'clock in the forenoon to five o'clock in the afternoon at Fabyan School, Fabyan, Alta.; for Divisions 1 and 6 and that part of Division 2 lying south and east of Battle River, and that I will at Irma on Monday, the 6th day of November, 1939, at twelve o'clock noon, sum up the votes and declare the result of the poll.

Given under my hand this 17th day of October, 1939.

CHAS. WILBRAHAM,  
Returning Officer.

PRIVATE SALE OF LANDS

Under the provisions of the Tax Recovery Act, 1939, the council of the Municipal District of Battle River, No. 423, will receive Private Bids at the council meeting on Monday, November 13th, 1939, at their office at Irma, Alberta, for the following lands which the Municipal District holds title.

Pt. of Sec.	Sec.	Twp.	Rge.	M.	Pt. of Sec.	Sec.	Twp.	Rge.	M.
NE	13	44	7	4	NE	13	44	7	4
NW	13	44	7	4	NW	13	44	7	4
SE	13	44	7	4	SE	13	44	7	4
SE	6	45	7	4	SE	6	45	7	4
SE	12	45	7	4	SE	12	45	7	4
1 acre.					NE	27	45	7	4
NE	27	45	7	4	SE	10	45	8	4
SE	10	45	8	4	SE	10	45	8	4
SW	28	45	8	4	SW	28	45	8	4
NE	2	44	9	4	NE	2	44	9	4
NW	2	44	9	4	NW	2	44	9	4
SE	2	44	9	4	SE	2	44	9	4
NW	6	44	9	4	NW	6	44	9	4
SE	9	44	9	4	SE	9	44	9	4
SW	17	44	9	4	SW	17	44	9	4
NW	22	44	9	4	NW	22	44	9	4
SW	28	45	9	4	SW	28	45	9	4
NE	30	45	9	4	NE	30	45	9	4
NE	15	46	7	4	NE	15	46	7	4
SE	15	46	7	4	SE	15	46	7	4
NW	15	46	7	4	NW	15	46	7	4
SW	15	46	7	4	SW	15	46	7	4
SW	34	46	7	4	SW	34	46	7	4
SE	36	46	7	4	SE	36	46	7	4

Any private bid received is subject to the approval of sale by the Minister of Municipal Affairs, and subject to upst price and to the reservations contained in the existing certificates of title.

Terms will be announced at time of sale.

Lowest or any bid not necessarily accepted.

Dated at Irma, Alberta, this 14th day of September, 1939.

CHAS. WILBRAHAM,  
Secretary-Treasurer.

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Given under my hand this 17th day of October, 1939.

CHAS. WILBRAHAM,  
Returning Officer.

Irma Students Awarded Prizes In Recent W.C.T.U. Prov. Contest

W.C.T.U. PROVINCIAL CONVENTION, OCT. 10-13

(By Nancy Francis, Irma)  
High among the inspirational messages delivered at the W.C.T.U. convention held in Edmonton ranked that brought from the Dept. of Peace and International relationship, by Mrs. I. A. Scouten.

Quoting from astounding statistics she gave in horribly amazing figures the number who died either directly on the battle field in the last Great War, or indirectly from having taken part in these activities as nearly fifty million. More than the human mind can grasp definitely. From that she went on to quote how many tens upon thousands of homes were desolated, number of widows and orphans she cited in definite terms; told how many dollars and how many individual workers in service were required to keep one gun in operation during one day.

All this merely as a matter of statistics regarding cost and deaths. To this was added immeasurable anguish that still rings and will ring down the ages in unpeppable anguish.

And now!—As proof that war avails nothing, (the world or a part of it) is plunged again into this fearful holocaust.

Her plea was: Not that we crowd into an abysmal enlistment to fight but that with human sympathy, clear intelligence and deeply religious inspirations, we break through the stuffy-apathy which enshrouds us, and study to learn the underlying causes of war in an effort to remove them.

Our local people will be interested to learn that four of the provincial prizes in the scientific temperance contest were awarded to Irma; Hazel Condon and Lois Longmire each won second prize for essays in their respective classes; Kathleen Jones and Vernon Martin each secured a first prize for best posters from village schools.

This department covers ever widening circles each year and includes increasing effort. It works hand in hand with the Department of Education and through school inspectors is gaining a stronger foothold annually.

The organization meets with considerable loss in that Mrs. M. Martin, efficient corresponding secretary for some time, contemplates leaving Alberta soon for Buffalo, New York, where she will live with her son as she has been widowed within the last year. Appreciation of her valued services was indicated by the presentation of a fine gold necklace with cameo pendant.

Another valuable worker in the ranks who was called on to part with her husband since convention of '38 is Mrs. McPherson, whose Reverend husband is well known throughout these parts.

Mrs. Grace Knight conducted a memorial service which included 12 names of active and honorary members who have passed away during the last twelve months.

The reported activities of the various Loyal Temperance Legions revealed much that was encouraging. In the presentation of the various banners which proclaim leadership in their respective lines, the one for the L.T.L. was awarded to Irma, so that locally we now have the banner L.T.L. of the province.

The grand gold medal was given to Mattie Robinson, a colored girl of no uncertain beauty and grace whose eloquence overtopped all others.

Rev. Wm. Collier, secretary of the Temperance Forces of Alberta, gave a succinct review of recent activities in that organization and urged greater concentration of effort in order to bring more effective results in all temperance lines.

Rev. McElroy Thompson delivered a brief but very inspiring address at the banquet. His philosophy of temperance showed great appeal. He presented unanswerable arguments in favor of not only the morality but the intelligence of combating the liquor forces.

Mrs. Golden brought before the convention splendid thoughts on the attitude of our citizens toward resident foreigners. Mrs. Halliburton exhibited evidence of the wisdom of good press work and there were many other good points too numerous to mention.

May I present the resolution received from national headquarters re-study in an effort build and maintain a condition the hope of which is to obliterate war? As I began with the subject peace so end with that most desirable topic.

Faithfully,  
Resolution from National Office  
PEACE AND INTERNATIONAL RELATIONSHIP  
Whereas the successful operation

of a democracy depends upon an informed, enlightened, intelligent public opinion;  
And whereas it is obvious that there is more likelihood of establishing an effective and enduring peace system at the conclusion of present hostilities there is a wide, popular understanding of what such a system involves;  
Be it resolved that ...  
advocate and support the formation of study groups to examine the underlying causes of war in the contemporary world and the requirements of a just and lasting peace system so that our citizens may be fitted to support their representatives in their efforts to bring about such a peace

The World of Wheat

H. G. L. Strange  
Director "Crop Testing Plan"  
Viscount Gort, Commander-in-Chief of the British army in France, has just expressed his belief that men and not machines will win the war.  
This is in keeping with the conviction of all the great commanders of the past; and military history reveals clearly that it was the infantryman with his bayonet, or the ancient foot soldier with his sword, who finally won battles. War machines such as armoured cars, tanks, and aircraft all of course now render valuable help, but it is still the foot soldier who will decide the final issue.

But just as war machines require fuel in the shape of good oil, so will Viscount Gort's men require fuel in the shape of good food. The last war showed unquestionably that the German soldiers toward the end were severely weakened by poor food, by their tough indigestible black bread; whereas the British soldiers maintained their full vigor to the last, mainly because they had an ample supply of excellent white bread—without any bran or shorts in it—and made to a great extent from high quality Canadian wheat.

Great Britain and her allies now have command of the greater part of the world's good oil and good wheat, which is a fortunate thing for all of us.

PHILLIPS NEWS ITEMS

Phillips school is closed for a few days owing to the illness of the teacher, Miss Street.  
Mrs. M. Piccia and daughter spent the week-end in the city.  
Many Phillips folk attended the annual chicken supper at Kinsella.  
Mrs. A. T. Brown spent Tuesday last with her sister at Jarro.  
Don't forget the Quince ladies chicken supper on Friday, October 27.

Brockington Quits Broadcast Post

BROCKINGTON'S BROADCASTING JOB IS PRAISED

Press, Government Laud Retiring CBC Chairman  
Winnipeg, October 20.—L. W. Brockington, K.C., General Counsel for the North-West Grain Dealers' Association, has announced his retirement from the chairmanship of the Canadian Broadcasting Corporation. Mr. Brockington is well known throughout western Canada and addressed the recent Alberta and Saskatchewan conventions of the Canadian Weekly Newspapers Association.  
In forwarding his resignation to Prime Minister King, Mr. Brockington said in part:  
"In retiring from the corporation and surrendering my trusteeship, I wish to thank you sincerely for your generous confidence which allowed me to be associated with this important enterprise during its early formative years."  
"What public work I have been able to do has been made possible by my employers and clients, the North-West Grain Dealers' Association, who with typical generosity have permitted me to devote a great deal of their time to the performance of my public duties."  
The Prime Minister in replying to Mr. Brockington said:  
"I should like to take this opportunity, on behalf of my colleagues and myself, to express the appreciation of the government, which I feel sure is shared by the Canadian people generally, of the devoted service you have given, as chairman, to the corporation in its formative years."

"The intentions of the Fathers of Confederation to set up a strong central government are being defeated by judicial decisions in London."

Miss Agnes C. McPhail, M.P.

"If you heard mysterious foreign language on a recent 'Life and Love of Dr. Susan' program, heard from CJOA daily at 12:15, some labor under the impression that it was meaningless mumbo-jumbo. That was real, honest-to-goodness Mandurand Indian. The member of the cast who delivers it is a specialist in strange tongues, and was thus able to supply authentic words and pronunciation for his part in the dramatic serial.



Serving The Miner

They were roasting days in that Spring of 1939 when gold was discovered in the Klondike. Transportation was difficult and slow, and the trials of travel took a heavy toll of life. Prices shot sky-high and it was impossible to buy goods or services at anything but prohibitive prices—ham and eggs sold for \$2.50 a pound and freight over the 5 miles of the Chilkoot Pass was like a pound. Life in the mining fields is different today. Fast efficient mediums of transportation are breaking down the barriers of distance, and to the prospector at Red Lake, to the radium miner at Great Bear Lake and the gold miner at Dawson goes the EATON Catalogue pushing back the trade frontier. Today only a great mail order house like EATONS can offer to a widely scattered population the large selection of merchandise that is found in the EATON Catalogue. That's why at airports, docks and station leading to the mines you see mail bags and freight from EATONS—proof positive of the confidence our distant customers have in us.

EATONS

LIVESTOCK NOTICE

Buying HOGS and CATTLE every Monday at Irma Stock Yard.  
Your Patronage Appreciated  
H. L. COOPER

When In Edmonton

Pay a Visit to the STRAND EMPRESS PRINCESS DREAMLAND THEATRES.

Carefully Selected Programs

TALKING PICTURES AT THEIR BEST

Northern Electric SOUND SYSTEM

Irma Times

Published every Friday by the Times Publishers, Irma, Alberta.  
E. W. CARTER, Local Editor.  
Advertising Rates  
Want Ads, per insertion ... \$10  
Sundays or Strays, 3 issues for ... \$1.00  
Card of Thanks ... \$10  
In Memoriam ... \$10

What Air Waves Are Saying Over C J C A

Not long ago we hinted that there was a possibility of the new Wayne King program being released over CJOA in Edmonton. That has now become a fact, and the "Waltz King" has a regular weekly show, Saturdays, 6:30 p.m. Long-time favorite of Chicago's ballrooms, King became a national figure with his smooth and effortless rhythmic style. Each in popular music never seemed to undermine the young maestro's popularity. His vocalist will be Buddy Clark, formerly on the Ben Bernie series.

If you heard mysterious foreign language on a recent "Life and Love of Dr. Susan" program, heard from CJOA daily at 12:15, some labor under the impression that it was meaningless mumbo-jumbo. That was real, honest-to-goodness Mandurand Indian. The member of the cast who delivers it is a specialist in strange tongues, and was thus able to supply authentic words and pronunciation for his part in the dramatic serial.

**BURN WILDFIRE COAL**  
More people now buy it than any other Drumheller brand.

IMPERIAL LUMBER CO. LTD. IRMA, ALTA.  
ALBERTA PACIFIC GRAIN CO., JARROW, ALTA.  
ATLAS LUMBER Co. Ltd., WAINWRIGHT, ALTA.

**TRAVEL BY BUS!**  
Important Change in Time  
ON AND AFTER MAY 10th, 1939  
LEAVE IRMA, DAILY, GOING WEST, 7:45 a.m.  
LEAVE IRMA, DAILY, GOING EAST, 8:10 p.m.  
Charter a Bus for your next Party Trip. Find the Low Cost and Added Pleasure  
**Sunburst Motor Coaches Ltd.**  
Advertising Peps Up Business

**DENTIST**  
DR. R. V. SPRINGBETT  
Wainwright  
Phone No. 3  
IN IRMA EVERY TUESDAY

**PURVIS & LOGAN**  
Barbers and Solicitors  
Viking Phone: Office 7  
Irma Phone: No. 97  
Visits W. Mason's Office, Irma, Every Friday

**C. GREENBERG, M.D.**  
Physician and Surgeon  
Phone 40  
Irma - Alberta

**For GOOD LUMBER A SQUARE DEAL PROMPT SERVICE**  
C. FEERO, Irma, ALTA.

"Democracy must lift the continent out of the economic chaos of the last two decades or elements ready to install a system of planned economy will step in. This would mean Fascism." Dr. Max Lerner.

## The World's Lighthouses

Earliest Known Was The Pharos Of Alexandria In 331 B.C.

Notice was taken of the fact that it is 150 years since Congress passed an Act establishing the lighthouse service of the United States. In August 1789 there were only 12 lighthouses around the vast coastline of the country, operated by the states, and these were transferred to the federal government. Now there are 19,000 of them on coasts, lakes, rivers and harbors, aggregating 40,000 miles in length. Strange as it seems the largest in the United States is at Chicago, some 600 miles from the nearest seaport, New York, as the crow flies.

Boston boasts the first lighthouse in North America and believes it was the first in the Western hemisphere. The light was established in 1681—258 years ago—and "Boston Light" is famous in maritime annals. A new lighthouse was erected in 1715 at a cost of 1900 English pounds and it was said to be paid for by an assessment of one penny (two cents) per ton on vessels entering or leaving the port. Although the cost has long been liquidated, the harbor board still imposes the tax! A few years later the lighthouse keeper obtained a "great gun" to warn ships during fog, which was the precursor of the modern automatic fog signal.

The earliest known lighthouse was the Pharos of Alexandria in 331 B.C. The Romans built many lighthouses, and at Dover, England, there are still the remains of one of them. Marine authorities were slow, however, to establish a regular system. At the beginning of the last century there were only 25 lighthouses and six floating lights around the British coast. To-day, the waterlines are studded with lighthouses, lightships and floating lights, and Canada has as fine a system as any.

Early lighthouses were illuminated by grates or chaffers in which wood or coal were burned, and a large light required as much as 400 tons of coal a year. Now, the lights are operated electrically, and fog signals heard 20 miles away are set going by the pressing of a button. Radio beams and other devices aboard ship have made navigation easy and safe compared with the hazards of even the beginning of this century.—St. Thomas Times-Journal.

### In Spite Of Circumstances

There Are So Many Things Anybody Can Afford

There are many good things which we can all afford, regardless of our circumstances.

We can all afford to give freely the best that we have, because in giving it we have it doubly.

We can well afford to doubt a seeming injustice, because God's law is sure.

We can well afford to be tolerant of the opinions of others, because, if we are growing, our own views are certain to change.

We can well afford a seeming sacrifice for the right, because any other side is a losing side.

We can well afford any effort which adds to the richness of our inner life, because any good from without can reach us only through an affinity with the good we have cultivated within.

We can well afford to be cheerful in apparent defeat, for we have not lost irreparably while we still have the spirit to cheer.—Benjamin Franklin.

### Varying Weights

Weight Of A Person On Earth And The Other Planets

If you would like to know what your weight would be on the various planets of the solar system, just step on the scales at the Franklin Institute in Philadelphia.

The weighing machines have been especially constructed to show the variance in the weight of a person on the earth and the other planets.

For instance, a person here weighing 165 pounds would scale 2,916 pounds on the sun and only 1.6 ounces on the asteroid Eros. Weights for the same person elsewhere would be: Moon, 17 pounds; Mars, 46, and Jupiter, 263.

### Stood Better Chance

Mr. and Mrs. C. K. Harsh reported to the authorities at Red Bluff the latest development in the hitchhiking racket. They gave a lift to what appeared to be two attractive young girls wearing slacks and bandanas. They turned out to be two boys who explained they had adopted the disguise to get more rides.

Butterflies carry their tongues coiled like watch springs.

Most persons who are said to be acting the fool aren't acting.

## Statement Not Quite True

Possible For People To Miss What They Never Had

Miss Ethel Barrymore has expressed approval of the Little Theatre movement because, she says, it gives opportunities to young people who have never seen a stage performance.

There is a saying that "What you've never had you never miss." This is not quite true because there are many things people have never had that they would like to have. Since moving picture houses came to be established in cities, towns and even comparative villages some 25 years ago, a whole generation has grown up, millions of whom have never seen an acted comedy or drama.

Except for the church and club plays which make no tax either on the players' histrionic talents or the intelligence of the audience, an incalculable number of people have never seen a play unless they went to a large city on a visit. The little local theatre was converted into a picture house or became a store. It seems difficult to realize what the younger generation has missed. People usually sit through a movie in strict silence. They seldom laugh loud and long because if they did they would miss what is coming because the players cannot pause—they dash ahead with their dialogue like robots and a film audience is never moved by the comedy or by the intensity of the drama or the sincerity of the acting to applaud either during or after the film. The audience loses that human, personal factor which is so vital to give life and movement to a play. Shadowy figures move on and off the screen and no one can ever be stirred by them as one can be stirred by human beings, even to the extent sometimes of experiencing personal emotions.

Fortunately in recent years the Little Theatre movement has made tremendous strides in Canada. Many thousands of people, young and old, have seen good plays, and well as there has been brought back to life something which has entertained, fascinated and instructed people for hundreds of years. It would be a tremendous loss to humanity if the theatre should be eliminated from the realm of recreation. The Earl of Beauchamp was not one of the most successful or popular viceroys Canada ever had, but in an off-the-record sphere—the revival of the theatre—he performed a valuable service to the Dominion.—St. Thomas Times-Journal.

### Plenty Of Confidence

Fresh From College Young Man Sought Executive Position

The New York Journal tells this story:

The smiling, confident young man entered a large banking house staff office. He stepped up to the manager's desk.

"Good day, sir," he yodeled. "Has your firm any need for a highly intelligent college-trained man?"

The manager poised a pencil over a form.

"Your name?"

"Gradwell Lesserman," replied the jobseeker.

"Experience?"

"Just out of college," admitted the lad.

"I see," said the manager. "And what type of position are you seeking?"

"Well," mused the young man, "I want something in the executive line. A vice-presidency, for example."

The manager put down his pencil. "I'm really very sorry," he said, sarcastically, "but we already have 12 vice-presidents."

The young man waved a hand. "Oh, that's all right," he stated, happily. "I'm not superstitious!"

### New Type Of Blanket

Made Of Paper And Is Recommended For Camp Use

Experimenters seeking new sources of supply of pulp wood should turn on all speed, as demands for that raw material are rising in many unexpected places, says the Cleveland Plain Dealer. One of the latest reported, which offers competition for the wool grower, is the paper blanket.

This is not the straw paper blanket of Germany. It purports to be nothing other than what it is. A Detroit house is beginning to market it, according to the Business Digest, which says it comes wrapped in the inevitable cellophane.

The manufacturer recommends it especially for use in camps and summer cottages and makes a point of its sanitary advantages in hospitals.

Navajo Indians did not take up their craft of silver working until about 1850.

Lemonade is called "lension squash" in England.

## AIR RAID SHELTERS FOR SENTRY AT ROYAL PALACES



Workers erecting an air-raid shelter at Buckingham Palace for the sentry on guard at the main entrance to the palace. Similar shelters are being placed in front of every royal residence as war protection.

### A Tongue Twister

Name Of British Admiral Is Too Much To Handle

There cannot be many more tongue-twisting names in the peerage books than those of Admiral Sir Reginald Plunket-Ernie-Erle-Drax, who headed the British Military Mission to Moscow.

It is a name which caused as much difficulty to Russians as their names give us.

The Ernie, Erle, and Drax were assumed in 1916 by direction of the will of the admiral's mother, Ernie Lady Dunsany.

The admiral signs his letters "R.P.E.E.-Drax." In the Navy his pet name was "Old Plunk."

His favorite proverb is, "Fortune loves a daring sailor."

He is the only admiral in the Navy who possesses a pilot's certificate. This he obtained seven years ago.

The tower of his country home, Charborough Park, Wiltshire, Dorset, is 120 feet high, and is the structure immortalized in Hardy's "Two on a Tower."

### Plotted Light Plane

Mrs. A. S. Cleaver, pilot of light airplanes, died recently in Sussex, England. In 1929 she took a light plane, still something of a novelty, to New York by ship and flew to Hollywood, Calif. Then, going by boat to Japan, she flew to Great Britain by way of Hankow, Hong Kong, Singapore and Egypt.

Nearly 200 years ago John Wesley left his favorite white cotton night cap in an inn at Newton Abbot, Eng. The innkeeper's family treasured it as an heirloom, but at length have sent it to the "Wesley museum."

Women in Paris, France, have a craze for big dogs.

Yarn produced by mills of Egypt last year weighed 52,800,000 pounds.

### Cars Of The Future

Hints Regarding Improvements That May Come Soon

Considering the recently "pre-viewed" automobiles of 1940 it is evident that their designers still find it difficult to profit by experience.

Streamlining, for instance, we bandy the word about when we talk of fountain pens, millinery or office furniture. Yet there is not a single truly streamlined car on the market to-day, though the airplane makers paved the way over a quarter of a century ago.

Why is the engine still put in front, with a hood that obscures the road? And why are there running boards, when in a properly designed car it should be easy to step directly upon the floor? And doors. Open wide those of to-day and they are a menace in traffic. Obviously they ought to slide.

How many car owners use the meagre luggage space provided in the rear at 60 m.p.h. five times in a year? We want that space, now that cars are getting lower and lower, and we find it hard to coil and uncoil ourselves in entering and alighting.—New York Times.

### Helpful Information

"Guilty or not guilty?" asked the judge sternly of Rastus, charged with chicken stealing.

"Not guilty, Judge."

"What is your alibi?"

"Alley by which?"

"You heard me. Have you an alibi?"

"You mean the alley by which Ah got away, Judge?"

For the past 10 years, salmon fisheries in British Columbia have been patrolled by air from June to October.

In the Celebes there are cattle which grow no larger than domestic calves.

### Rainy Season In India

Drives Many Snakes Into Houses In Rural Bengal

This is the rainy season in India, when the monsoon brings dark clouds and heavy rain good for the crops. One of the problems that confront people in rural Bengal is the danger from snakes. During this period snake-bite cases are of common occurrence, particularly in the eastern and northern districts of the province.

Floods wash out the snakes' holes in jungles and gardens and the reptiles then take shelter in human habitations, particularly in cowsheds and kitchens. Instances are not rare of a housewife putting her hand into a cooking utensil and being bitten by a cobra lurking there without her knowledge.

During the season there is a great demand in the villages for the services of Badias (a nomad tribe) who are popularly believed to be able to cure snake bites by the use of mantras (verses) and the use of charms. They move about in country boats from village to village.

### Deserted German Ship

Because four Latvian members of the crew deserted at Sydney, N.S., "because they did not wish to fight for Germany," owners of the German freighter Helene lost a \$4,000 deposit. On arrival the ship must put up a \$1,000 bond for each alien aboard, and on departure \$1,000 is forfeited for every alien not aboard.

For lighting economy, keep electric bulbs clean. Wash with soap and water, but never immerse the metal screw neck, for when the bulb is replaced in the socket, a short circuit may result.

It is said that 27 singers are only twice as loud as one singer.

Dublin, Ireland, has an anti-gossip campaign.

## Much In Common

History Shows That Dictators Are Cut To One Pattern

Much of the popular astonishment caused by Stalin and Hitler's clapping of hands would cease if time were taken to give thought to the historical fact that all dictators are cut from the same piece of goods.

They differ in appearance. Some go in for uniforms, ceremonies, theatrical gestures. Others strive for simplicity. Some are arrogant and bullying in their methods. Others are suave. Some proclaim their quest for personal power. Others approach their objects under pretense of advancing favorites. In these differences they only reveal the diverse workings of their minds. The purpose all seek to achieve is the same—enslavement of the peoples over which they win authority.

To advance toward their goals all dictators must suppress every manifestation of love of freedom from their lands. In many cases this can be done by drill in the school of subjection. In others force is necessary to accomplish it. The history of every totalitarian state is a record of rigid regimentation of the mass of the people and ruthless persecution, even to death, of the occasional recalcitrant. Those who cannot be deceived, bribed or intimidated into conformity must be eliminated by imprisonment, by exile, by assassination or by legal execution.

Somewhere in the course each dictator encounters the same obstacles that his predecessors and contemporaries in dictatorship have encountered. If he has deceived himself into believing himself unique, the shock of this discovery is overwhelming, but the reaction is cut and dried.

He recognizes his kinship with all other dictators, the imperative necessity of their standing together. What then matter the contradictions in the edifices of deceit they have raised? What value attaches to their proclaimed zeal for this or that cause? The essentials of the calling are bare. Self-preservation imposes its requirements. Twined and Twined must then strike hands in their own defence.—New York Sun.

### New York's Fine Airport

Has Seven Hangars And Will Cost Forty Million Dollars

Some 25 minutes by automobile from the roaring heart of Manhattan Island, New York City is completing one of the world's finest airports in a wilderness of wind and water.

Sometime between now and the fall the \$40,000,000 North Beach airport will become the terminus for airliners from London, Marseilles, Los Angeles and Chicago.

In each of the seven hangars on the airport's 550 acres a college football game could be played with room to spare.

The traffic control system is designed to handle 720 airliner arrivals and departures each 25 hours, exclusive of the flying boat schedules to Bermuda and Europe. That would add up to more than 14,000 passengers in and out each day with the airliners' present equipment.—If traffic ever gets that heavy.

To start with, the city expects that between 175 and 200 planes a day will land and take off.

### Deserved A Memorial

Monument Recalls First Shorthorn Cattle Sale In America

WPA workers have erected a monument near Chillicothe, Ohio, to a beefsteak, in a manner of speaking. An inscription recounts that the first public auction sale of Shorthorn cattle in America was held on the Felix Renick farm in 1836, more than 40 head bringing in an average of \$803 each. Imported from England, they were driven overland from Baltimore and sold to Scioto Valley farmers seeking to improve their beef herds. More than 900 Ohio breeders now raise Shorthorn cattle.

Three deaf Englishmen who met one day and engaged in conversation.

"Is this Wembley?" asked the first Englishman.

"No!" said the second Englishman, "this is Thursday."

"So in 1," said the third Englishman. "Let's have a Scotch and soda."

Jupiter is the largest of the planets, with a diameter of 86,720 miles, which is about 11 times that of the earth. For every square mile of surface on our own earth, Jupiter has 120 square miles.

The first bale of cotton exported from the United States to Europe was shipped from Charleston, S.C., in 1784.

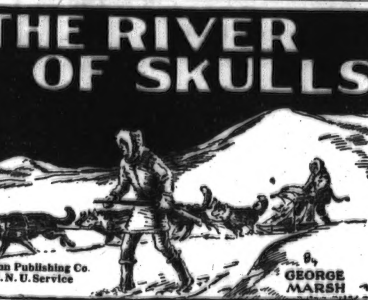
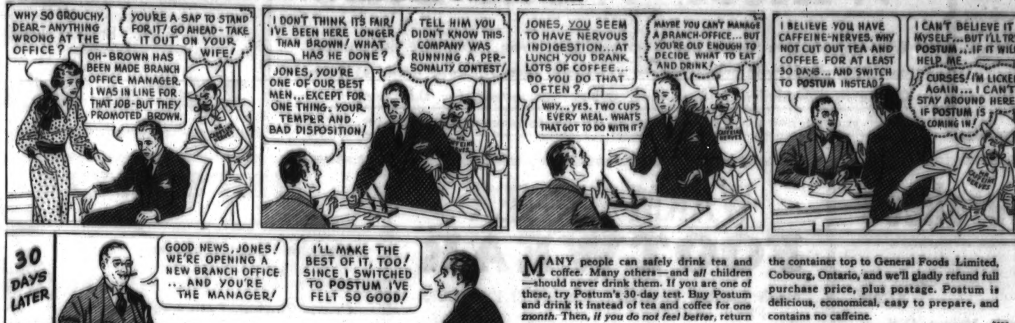
## STAINED GLASS REMOVED FROM ENGLISH CATHEDRALS AS WAR PRECAUTION



Two workmen removing priceless 12th century stained glass from the great window in the south-west transept of Canterbury Cathedral are seen above carrying a section away to safety.



## MR. CAFFEINE-NERVES... The Boss Outwits Him



## CHAPTER VII—Continued

McCord's eyes lit with approval. "Here you are and you've walked with a heavy pack to get here."

"No, I had to circle some lakes and swamp country, but I had little trouble making it. To-morrow we must drop downstream to help Noel up river with that canoe load."

McCord nodded. "You left them, you say, where they couldn't find their way back to the main stream without a guide, in waders?"

Alan laughed. "That country's a network of lakes and muskeg. They're likely to get into Whale water and be on their way to Lake Bienville before they find out their mistake. They'll be lucky if they don't strike the freeze-up before they get out."

"Good boy! You did a good job on them, Alan. Now let's get back to Fort George. This Sergeant McQueen, as he calls himself, would be about five feet, ten. He's thick-set and rugged, carries his head a little forward and what you'd notice about his face, except a mean mouth, are his eyes—too close together and a faded blue."

Alan's jaw dropped in amazement. "Why! You—you must know him?"

McCord exhaled a cloud of tobacco smoke as his eyes wrinkled in an amused look. "I ought to know him," he said drily. "I had to look at that face for two years or more."

## TAKES OFF GRIME WITHOUT SCOURING

No need for hard rubbing and scrubbing when you use a solution of Gillet's Pure Flake Lye. It cuts right through grease, clears clogged drains, keeps out-house sanitary and odorless, scour pots and pans, takes the hard work out of heavy cleaning. Keep a tin always handy.

FREE BOOKLET—The Gillet's Lye Booklet tells how this powerful cleaner clears clogged drains, keeps out-house clean and odorless by destroying the contents of the closet... For a free copy to Standard Brands Ltd., Fraser Ave. and Liberty Street, Toronto, Ont.



"Never dissolve lye in hot water. The action of the lye itself heats the water."

all! What a joke on Noel and me—racing them through the ice to reach Neil Campbell!"

Alan laughed until he was breathless. Then he suddenly sobered, as a look of such bitter, crept over his face that Alan McCord's desolate face to the river while his friend battled with the painful memories. For a long space they sat in silence while they smoked. Then McCord drew a deep breath and turned to his friend.

"Not knowing what I was—murderer, crook, hunted by the police, you stuck by me through gratitude, pity for Heather, and the fact that you had pledged each other our friendship," he said. "I knew what you were when I first looked into your pinched face, Alan. I knew you'd stand by. You have. Now I want you to hear my story."

And so, there, on the shore of the Talking, John McCord told Alan why he had come into the heart of Labrador, bringing a girl of seventeen on a strange quest.

The years preceding the World War had found him living in a small town in Ontario with a young wife and a little girl. Occupied as a timber superintendent for a pulp and lumber company, he had been compelled to spend much of his time away from home on various timber limits of his employers. Pleasure-loving, his wife chafed at his absences, at his limited means. Rumors reached him or her actions in his absence, but he brushed them aside. By the time the war broke out he had left him and Heather. She loved life in the cities and went and found it. Leaving the child with his mother, he enlisted and went over seas.

For two years he served in the same battalion with a man who had been a prospector and had talked much of his wanderings from the Yukon to Labrador.

After Messines Ridge, where he got the ugly gash on his forehead, McCord found himself in the same hospital with his friend, Aleck Drummond. In Montreal, before the war, Drummond had met a Hudson's Bay man who had once been stationed at Fort Chimo, at the mouth of the great Kooksoak River which rises somewhere in the heart of Labrador and flows north into Ungava Bay.

"I see, now, why you asked me to talk to Desnais about the Kooksoak and the River of Skulls," interrupted Alan.

"Wait a minute and you'll understand," replied McCord, continuing his narrative.

The fur man had been told by some wild Naskapi, who once came to the post of a branch of the Kooksoak called the River of Skulls, because of a battle between Kooksoak Eskimos and Naskapi, in which they had wiped each other completely out. Later, the Indians found the bodies; they were afraid to bury them because of the moaning of the spirits of the dead in the gorge above. So the skulls and bones lay strewn along the shore and flats. After this the Indians called it the River of Skulls, and the gorge, The Gorge of the Spirits, Manitou Gorge.

"That's exactly the same story Desnais told me!" observed Alan.

"Yes, but listen to this," returned McCord, and went on with his tale.

One year some Naskapi, more daring than the rest, were camped on the sand flats that reach a long way below this gorge, spearing caribou, for

the deer were crossing here and the Indians overcame their fear of the spirits to get the deer. They had built a fire against the roots, full of clay and gravel, of a spruce that had come downstream and grounded on the shore. The heat of the fire softened the blue clay stuck to the roots and one of the Indians noticed some small stones, as he thought, in the clay. He was fooling with them when he realized that the small particles were much too heavy for stones. He scraped off the clay, and found them found them malleable and dull yellow in color. These he brought to Chimo and showed to the Hudson's Bay people. They were nuggets of pure gold. But none of the company men could get away to hunt gold in the interior. It was a long chance, anyway. This story the Hudson's Bay man told to Drummond.

The following year the supply ship of the company brought Aleck Drummond to Fort Chimo. There they warned him he would never reach the mythical River of Skulls and, if he did, he would starve because he couldn't hunt for gold and caribou at the same time. And he'd have to find the deer, or starve. But Aleck had reached the River of Skulls and he had found gold, and had not starved.

"You mean to tell me that he poled and tracked hundreds of miles into the interior, found gold and got out to Chimo before the ice?" demanded the doubtful Alan, thrilled with anticipation of what was coming.

"I do. If you'd known Aleck you'd realize that he was one of the few men who could have done it."

(To Be Continued)

## Mother Of Princess Pats

Jenny Morris Is Prepared To Look After Canadian Soldiers Again

Jenny Morris, "Mother of the Princess Pats" in the first Great War, is ready to look after the boys again this time—the entire Canadian Expeditionary Force if necessary.

"I am doing my damdest—no, better say utmost—to be ready for them when they arrive," she said.

And "damdest" means this remarkable lady is preparing to sell her lovely home at St. Lawrence, Midland, in order to be able to rent a building in London as a retreat for the Dominion's tired warriors.

At the moment Jenny has an eye on a house in Bedford Place, near the building she made famous the last time. She will pay every penny of the cost of renting and equipping it herself.

Jenny says scores of old soldiers already have written her to find out whether she will be dispensing her almost legendary hospitality again.

Her reply in her Scottish accented voice, says as clear to-day as 20 years ago is:

"Boys, I love you all, I wouldn't trust you with anyone else!"

Meanwhile Jenny ("Ma-bona accuse me of being at least 82," she says), is working the night shift in Metropolitan Police canteens in various parts of London "to keep in practice."

## British Censorship

Rules Laid Down Are Now Some-what Less Exacting

The British press censorship, which caused widespread dissatisfaction among newspapermen at the start of the war, has improved to such an extent that complaints are now rare.

In the early days, before the censors were shaken down in their new jobs, long delays were common and correspondents never knew whether their copy had been passed, rejected or butchered.

Now the censors telephone politely if there is even a delay in passing the copy.

Copy filed by The Canadian Press goes through censorship in cable company offices, but the censors there must submit doubtful copy to their head office at the ministry of information.

Recently a correspondent wrote a story after visiting the R.A.F. training school. The story contained a few figures which the censor felt might help the enemy. He telephoned that he was deleting one paragraph, but listened to an argument that the figures were incomplete and that no calculations could be based on them. Finally he deleted only three words.

## The Right Spirit

Film Star Returns To England To Offer Her Services

Anna Neagle, English film star who has been seen in several notable pictures in this country, recently completed an engagement in Hollywood. She will return at once to England to offer her services to the British Government.

"I could never stay here comfortably, making an enormous salary, while England is in this mess," Miss Neagle said the other day. "If there is nothing else for me to do, they might as well let me entertain behind the lines."

That is the spirit that is animating the British people everywhere to-day—Calgary Herald.

Head Of French Air Force

General Joseph Vuillemin is now in charge of the French air force, but entered the French army as a private. After six years he got a commission, and was a bomber pilot in the First Great War.

Records show that the farther from home motorists are, the faster they travel

## Dies in Exile

Count Von Bernstorff Was Prominent Figure in Great War

Count Johann Heinrich von Bernstorff, German ambassador whose assignment in Washington ended with the United States' entry into the Great War in 1917, died in Geneva of heart disease, a refugee from his own country since the rise of the Hitler regime.

Von Bernstorff, the last ambassador to represent Imperial Germany in the United States capital, was 76. At his bedside was his wife, the former Jeanne Luckemeyer, of New York.

Von Bernstorff, a leading social figure in pre-war Washington, and an object of American hatred in 1917, lived almost as a recluse for the past five years.

He came of a noted German diplomatic family. His father was ambassador to Great Britain when Johann was born in London in 1862. The younger Bernstorff was sent to the United States in 1908. He served in Washington until he was given his passport Feb. 2, 1917, two months before United States declared war.

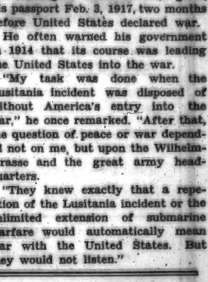
He often warned his government in 1914 that its course was leading the United States into the war.

"My task was done when the Lusitania incident was disposed of without America's entry into the war," he once remarked. "After that, the question of peace or war depended not on me, but upon the Wilhelmstrasse and the great army headquarters."

"They knew exactly that a repetition of the Lusitania incident or the unlimited extension of submarine warfare would automatically mean war with the United States. But they would not listen."

## A FLASHING SMILE

...teeth kept bright and attractive with the help of WRIGLEY'S GUM.



WRIGLEY'S CHEWING GUM

AFTER EVERY MEAL

GET SOME TODAY!

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HEAD COLDS

Nose running... eyes streaming... head aching... miserable! There's no sense in such suffering! TRY MENTHOLATUM for RELIEF—at once! Its soothing vapors instantly soothe nasal passages... ease inflamed membranes—help to break mucus gathering. Treat that head cold NOW—with Mentholum—guaranteed to bring relief or money back.

At all drug stores—grocers or mail order.

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WIRELESS OPERATORS NEEDED

Dominion Government now calling urgently for trained operators who can send and receive messages in wireless code.

Our graduates work in responsible positions with R.C.M.P., R.C.A.F., Trans-Canada Airways, Dept. of Transport, Maritime Cn., etc.

For full particulars of seven training courses and evening class classes, write

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## How You May Reduce Varicose or Swollen Veins—Heal Ulcers

A Simple Home Treatment

The worst leg trouble today many suffer from is that which leads to varicose veins and ulcers. It is a condition which starts today and may lead to a serious and even fatal condition if not treated.

Just one small bottle of Mose's Venicure will do it. Mose's Venicure is a simple and effective treatment for varicose veins and ulcers. It is a simple and effective treatment for varicose veins and ulcers. It is a simple and effective treatment for varicose veins and ulcers.

## WOMEN'S HOSE

Monarch made silk and wool hose, or bulk in these hose; good looking Comfortable? Yes. But no scratch too. Shades, grey, sun-tan, beige.

**Pair 45c**

# Winter Wear Sale

Winter goods here for you now when you need them... Compare these prices on winter goods with prices you see anywhere, then fill your needs at once. Owing to unsettled conditions these prices guaranteed for this issue only. Make your money work for you, spend it now to save you money later.

## CHILDREN'S MITTS

Leather mitts for the children, keep out the wind. The warm fleece lining keeps the hands comfortable. Knitted wrists. Several leathers and shades. Priced—

**25c to 69c**

## Women's Overshoes



**2 DOME OVERSHOES**  
Black or brown cashmerette overshoe. Nice height and a warm durable foot cover. Medium heels. Priced at **1.75**

**Women's Velvet O'shoes**  
First quality velvet overshoe made from good velvet in black or brown. Warm fur trim with high laced front, fastened tongue. "No Marc" construction that will not stain hose. Extra heavy fancy fleece lining. Pair **2.35**

### SCHOOL BLOOMERS FOR THE CHILDREN

**FLEECE BLOOMERS**—Navy blue fleece bloomers, good heavy fleece on strong backing yarn. All sizes **39c**

**MISSIE'S BLOOMERS**—Heavy cotton bloomers with light fleece lining. Come in shades of peach and cream. **35c**

**MISSIE'S COMBINATIONS**—Warm cozy Mason knit comb. Natural shade. Fine comfortable fleece finish. Sizes 20 to 34. Priced at **89c** and **98c**

### CHILDREN'S HOSE

**TRAIL BLAZER HOSE**  
Sturdy winter hose for boys or girls. 60 per cent Botany wool yarn for warmth, combined with 10 per cent cotton for extra strength. A warm, long-wearing hose. Brown shade. Sizes 6-7 1/2 8-9 10 **49c 59c 65c**

**CHILDREN'S COTTON HOSE**  
Sturdy cotton hose for school. Heavy combed cotton hose, 1 and 1 1/2 with 4 ply heel and toe. Sun-tan shade. Sizes 5-7 1/2 8-10 **20c 25c**

### WOMEN'S UNDERWEAR

Keep away from chills these first winter days when you can do it so very economically

**VESTS AND PANTIES**  
Waffle knit vests and panties. Priced at **29c**  
Wool waffle knit vest and panties. Priced at **69c**

**STANFIELD'S FINE PURE WOOL VESTS AND PANTIES**  
No bulk but cozy warmth. Priced at **1.00**

### CHILDREN'S SWEATERS

Warm sweaters for the little ones, and so economically priced. You can get them a good little wool sweater for **1.00**

### CHILDREN'S JACKETS

For boys and girls. Dooskin or Melton cloth. Warm winter jackets. All have blousing backs and slide front. Priced at **1.49 2.95**

## WOMEN'S NIGHTGOWNS

Made from white flannelette. "We have a lot of these warm night garments. Some sleeveless, some short sleeves, and some long sleeves. Priced from—

**59c - \$1.50**

## WARM WINTER FOOTWEAR

### Men's Leather Covered FELT BOOTS

A fine, all wool felt boot covered at the quarter and over the vamp with soft kid leather. McKay sewn soles. This shoe is easy warm, and gives remarkable service. All sizes. Priced at **2.95**

### FELT SOCKS

For boys and men. Warm knee high felt socks. Heavy weight with leather stays back and front. Dark grey shade. Boys sizes 1-5 Mens sizes 6-12 **1.75 1.98**

### Boys' Felt Boots

Just the same as the men's. Good warm black wool felt. McKay sewn soles. Light and comfortable under overshoe. Sizes 1 to 5, at **2.10**

### Men's FELT BOOTS

Good quality black all wool felt shoes, felt insole, with McKay sewn light leather sole. Lined vamp to hold their shape. Good full sizes. A light, neat, warm winter shoe. Sizes 6 to 12. Priced at **2.50**

### KLONDYKE SOCKS

A popular felt sock made from good all wool felt, pliable and warm, heavy weight. Tongue and lace front with 9 eyelets. Priced at **1.75**

### Children's Felt Boots

Keep the feet warm this winter. Black felt boots with leather covered quarter and quarter. McKay sewn sole and leather heel. Ideal under overshoe. Sizes 8-10 11-12 **1.90 2.00**

### CHILDREN'S OVERSHOES

Cozy warmth for small boys and girls. Black cashmerette 3 buckle overshoe, lined with fleece, good wide shape for children's feet. First quality only. Sizes 6-10 11-12 **1.49 1.59**

### SCHOOL GIRLS' OVERSHOES

For women and teen age girls. Black cashmere 4 buckle overshoe, lined with fleece, good wide shape for children's feet. These high overshoe are just what you need for country roads in the winter. **1.95**

### BOYS' OVERSHOES

Boys' heavy 2 buckle overshoe, black. These will give you that rugged every day service that boys need. Sizes 1 to 5. Priced at **1.70**

## MEN'S OVERSHOES

**2 BUCKLE OVERSHOES**  
Extra heavy black cashmerette upper. Fleece lined, rugged-rolled edge sole and heel. A first quality overshoe for hard every day work. **2.10**

**1 BUCKLE OVERSHOES**  
Popular light weight overshoe. Black cashmerette, fleece lined. First quality **1.59**

**4 BUCKLE OVERSHOES**  
Dry comfort in the deep snow. Heavy all round construction with the extra length for snow and cold. All first quality material. Heavy rolled edge sole and heel. Priced at **2.59**

**Mens Mocassin Rubbers**  
To wear over moccasins or felt. First quality rubber built on a heavy duck foundation. Heavy rolled edge sole and heel. Close clasp front fitting for snugness. At **1.20**

## WOMEN'S PYJAMAS

Fancy made pyjamas that give you style plus comfort. All are nice new stock in the latest fancies. Priced at

**\$1.69 - \$1.98**

## MEN'S MITTS

WHAT YOU WANT WHEN YOU WANT IT

### Horseshide Suede Pullovers

Genuine horse. Soft and pliable as deerskin. Good wear, good value. Only **75c**

### Cream Cowhide Pullovers

Cream colored cowhide, full welled throughout. A good wearing everyday mitt. Pair **79c**

### Genuine Cream Horse

Horse mitts, cream color, good grade, Watson's. Moonshine as well. Per pair **1.00**

### No. 1 Genuine Horse

Best grade of cream horsehide, well made throughout. Also in the lot are smoke tan horsehide at the same price. **1.25**

### High Quality Pullovers

In this lot are Watson's kangaroo, Acme deerskin, Acme No. 1, African goat. All the best grade of soft pliable pullovers. All fully welled of course. Per pair **1.50**



## Winter Work SHIRTS

Work Shirt headquarters for this district for over 20 years. Come and see what we have for you this year



### WOOD'S SATIN MOLESKIN

Made by Woods from lovely satin faced moleskin. Warm fleece lining. Beautiful in appearance. **1.75**

### WOOD'S COTTON TWEED

Woods heavy cotton tweed in heather shades, or dooskin in shades of medium or dark blue. A big value at **1.39**

### HEAVY BROWN DOOSKIN

Heavy brown dooskin that defies the wind and cold. Good looking too. Special... **1.59**

### WOOD'S WORK SHIRTS

Wood's grey cotton flannel shirt. Dark color, well made, good looking, and warm... **1.00**

### G.W.G. HEAVY SUEDE

Famous G.W.G. extra heavy suede in copper, green and coals with smart check effect. Selling at **2.00**

### G.W.G. SATIN MOLESKIN

The cream of the G.W.G. line. Fancy satin faced moleskin. Zero made shirts, and the genuine Beaverline line, all fully shrunken, all outstanding shirts. At **2.25**

## Winter UNDERWEAR

### BOYS' FLEECE COMBS

Mothers, you cannot beat for value this heavy Penman fleece combination. 4 ply fleece with popular Nuway front. All sizes. Priced at **1.00**

### MEN'S FLEECE

Penman's heavy fleece. 4 ply which means every thread is fleeced. Will not readily wash off or bunch up. Big underwear value **1.59**

### FINE RIBS

3200 Combs **2.50**  
A.C. Combs **3.00**  
8800 Combs **5.00**

## STANFIELD'S Unshrinkable UNDERWEAR

Men, you know its good value, know its fine comfortable fit. Why not get it now. All the called for lines.

### GOLD LABEL

shirts and drawers **1.60 2.75**

### RED LABEL

Combs **3.50**

### BLUE LABEL

shirts and drawers **2.25 3.95**

## LOCALS

Mr. and Mrs. I. T. Skiles of Ryley spent a few days in Irma recently. It seems as though winter arrived slightly ahead of time this year.  
Mr. and Mrs. E. L. Elford were in Edmonton on business the first part of this week.  
Mrs. Gar Coulman and children have gone to the coast for a visit, possibly all winter.  
Mr. Harry Magee of Stettler arrived last Tuesday evening for a visit with his sister, Mrs. James Fenton, and family.  
Mr. and Mrs. Robert Summersgill of Edmonton spent last week-end with Mrs. Summersgill's sister, Mrs. S. D. Coulman, and family. Mr. Summersgill is a lieutenant in the Edmonton regiment.

Mr. Donald Gunn of Orindale was the lucky winner of the Afghan at the L.O.B.A. dance and raffle. Mrs. John Ostad won second prize.  
A regular meeting of the Glenholm Social Credit group will be held in the school on Wednesday evening, November 1st.  
Mr. Clayton Peterson, Miss Fern Stinson, Mr. Peter Harvey, Jr., and sister, Pearl, left last week on a motor trip to Gage, Alta., to visit Mr. and Mrs. Darrel Peterson and family.  
Mr. E. Wallin and his gang of men who built annexes to the Pool and the Searle elevators here, moved on to their next job at Vermilion on Wednesday, October 25. Mr. Frank McGuire accompanied them.  
The L.O.B.A. dance held on Wednesday evening, October 18, was fairly well patronized. It was unfortunate for the sponsors that the orchestra was so late getting here, which caused a certain amount of disappointment.

A popular concert will be held in Hedley's hall on Wednesday, November 22nd, at 8:30 p.m. Motion pictures of the Royal visit and the World Fair by Dr. Greenberg, also entertainment by Wainwright talent. This concert is under the auspices of St. Mary's Anglican Women's Auxiliary.  
At the school teachers' convention held in Wainwright last week-end it was decided to hold a school track and games meet in Edgerton next spring. Owing to the cold weather the track meet arranged for October 21st had to be set aside until next year.

### SIGNAL CORPS MEETING

The second meeting of the voluntary signal corps under the auspices of the Irma branch of the Canadian Legion, B.E.S.L., was held in the Legion hall at Irma on Wednesday evening, October 25th. The class is made up of the picked young men of the district who show good enthusiasm. Equipment has been purchased by the ladies themselves.  
The next meeting will be in the usual place on Monday evening, October 30, at 8 p.m. Please note that new applicants cannot be considered after that date.  
"The transportation system in Canada must be given new capacities, determined scientifically to fit into the nation's structure, and the railways should be kept out of politics but must be assisted by the state, if it is necessary."—Hon. W. D. Herdridge.

### HIGH SCHOOL LITERARY SOC.

The Irma high school held their organization meeting in the school on Friday, October 20.  
The meeting took the form of an election campaign and election. Some very rousing campaign speeches were given before the student body by the various candidates nominated. After this an election took place and the following officers were elected for the 1939-1940 season:  
President, Clarence Carter; sec. treas., Philip Carter; vice-pres., Ruth Reeds; editor, Allison Carter. Representatives on the executive from grades 9, 10 and 11 were, Lorne Rahn, Mary Currie and Dorothy Currie.  
"Women of Canada are not inferior. They are different and being different, they have different duties and different rights."—L. E. Beaulieu, K.C.

### CANADIAN OPINIONS OF THE WEEK

"The Treaty of Versailles, despite the vast amount of criticism that has been levelled at it in recent years, contained many sound and valuable clauses which have for the most part been closely observed. These successes have, for the most part, been overshadowed by its political failures."—Professor George Grafton Wilson.  
"We are not fighting for a separate Canadian interest or a separate British interest or a separate Allied interest. We are fighting for an interest that is the interest of all. We are fighting because we see that the whole business of isolation is a mere myth."—Warwick Chipman, K.C.  
"A small want-ad brings results. Try it when you have something to sell, trade or swap that somebody else wants."